



Co-sponsored by:



AIR & WASTE MANAGEMENT
ASSOCIATION

U.S. EPA's National Air Quality Conference:

Forecasting and Public Outreach

February 3-6, 2002 . Cathedral Hill Hotel . San Francisco, California . USA

Why You Should Attend:

- Hear the latest on air quality forecasting techniques and tools
- Find out about real-time mapping of ozone and fine particulate data
- Hear insiders' perspectives on air quality and emergency response
- Learn how to build local partnerships
- Hear success stories from ozone action programs
- Share ideas for increasing and maintaining community involvement
- Discuss media outreach opportunities

Conference Sponsors:



Thermo Andersen

Thermo Environmental Instruments



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Sponsorship Opportunities

Each sponsor will be acknowledged verbally at the conference, as well as through signage and in the conference final program. (NOTE: Lunches are currently scheduled to be "on your own.") Three levels of sponsorships are available.

\$1,500	Gold Level
\$1,000	Silver Level
\$600	Bronze Level

Exhibitor Opportunities

A limited number of eight foot tabletop exhibits is available on a first-come, first-serve basis. The cost is \$400 for commercial organizations; \$100 for non-profit organizations; and free of charge (space permitting) for state and local agencies. The exhibit, which opens Monday, Feb. 4 and closes Tuesday, Feb. 5, includes four scheduled breaks to be held in the exhibit area.

For more information,
please contact:
Carrie Hartz
A&WMA
412/232-3444 x3120
412/232-3450 (fax)
chartz@awma.org

**Exhibitors confirmed
to date:**



Thermo Environmental Instruments

Thermo Andersen



Program Overview:

EPA's National Air Quality Conference provides a unique forum to learn about fine particulate and ozone mapping, air quality forecasting and the innovative actions cities across the United States and Canada are taking to reduce air pollution.

What's New for San Francisco:

- In order to take advantage of Saturday airfare discounts, the conference is scheduled to start on a Sunday.
- Sunday's program includes an introductory course on air quality forecasting for the non-technical participant.
- A mentoring session is offered on Sunday for those individuals who are attending the conference for the first time, or others who would like to gain insights directly from those involved in ozone action programs for several years.
- Monday and Tuesday's programs feature two tracks: a technical track and a public outreach track.
- Wednesday's plenary session explores air quality and emergency response.
- Tabletop exhibits from related service providers and vendors will be on display Monday and Tuesday.

Topics:

- Air Quality Forecasting
- Air Awareness Programs
- Fine Particulate and Ozone Mapping
- Ozone Action Day Programs
- Real Time Data Collection
- Media Outreach
- Partnering with Business
- Voluntary Control Measures
- Air Quality and Emergency Response
- Communicating Health Issues
- and more...

Who Should Attend:

- State and local air pollution agencies (both technical mapping and outreach staff)
- Metropolitan planning organizations
- Environmental organizations
- Industries

Conference Committee:

General Conference Co-Chairs:
Deborah Elmore and Chet Wayland, US EPA—
Office of Air Quality Planning and Standards

Conference Managed by:

Air & Waste Management Association
Project Manager: Joel Anne Sweithelm
Project Coordinator: Carrie Hartz

Registration Information:

- Pre-registration is required.
- Registration is free, but space is limited and will be available on a first-come, first-serve basis.
- You will receive registration confirmation either by e-mail or fax.
- **Airfare, lodging, meals (including lunches) and other incidentals will be participants' responsibility.**
- Complete the registration form in this brochure.
- Mail the registration form to the Air & Waste Management Association, One Gateway Center, Third Floor, Pittsburgh, PA 15222 USA; or,
- Fax the registration form to +1-412-232-3450.
- For more information, call A&WMA Member Services at +1-412-232-3444 x3127 or +1-800-270-3444.

Hotel Information:

- The Cathedral Hill Hotel is located at 1101 Van Ness Avenue at Geary Boulevard, San Francisco, California 94109.
- A block of rooms has been reserved for conference attendees, *and will be available on a first-come, first-serve basis.*
- To ensure availability and rate, make your reservations directly with the hotel by **Tuesday, January 11, 2002** by calling +1-800-622-0855 or +1-415-776-8200.
- Room rate is \$110 plus all applicable taxes.
- Be sure to mention the EPA National Air Quality Conference.
- Airport shuttle service ranges from \$12-\$14 each way.

Americans with Disabilities Act:

The Air & Waste Management Association supports the Americans with Disabilities Act (ADA). Attendees requiring specific equipment or services should contact the A&WMA Project Manager at (412) 232-3444, x3141, to make those needs known in advance. We will make every reasonable effort to accommodate such needs.

Conference Resource Room:

Representatives from state and local agencies who are attending the National Air Quality Conference are invited to bring handouts to distribute at the Conference Resource Room. The Resource Room is not designed to accommodate exhibits, but rather as an information dissemination area.

National Air Quality Conference: Forecasting and Public Outreach

AGENDA

Sunday February 3, 2002	<p>8:00am - 3:00pm Registration</p> <p>9:00am - 3:00pm Ride & Drive Exhibit (Demonstration of Alternative Fueled Vehicles) <i>Sponsored by: San Francisco Clean Cities Coalition</i></p> <p>9:00am - 12:00pm Short Course on Air Quality Forecasting <i>Course Organizers: Tim Dye, STI and Mike Gilroy, Puget Sound Clean Air Agency</i></p> <p>12:00pm Lunch (on your own)</p> <p>1:00pm - 3:00pm Short Course on Air Quality Forecasting (continued)</p> <p>1:00pm - 3:00pm Informal Mentoring Session for New Participants <i>Session Chairs: Lew Weinstock, Forsyth County, NC Environmental Affairs Dept. Laura DeGuire, Michigan Dept. of Environmental Quality Terry Lee, Bay Area Air Quality Management Division</i></p> <p>3:00pm - 7:00pm Informal Super Bowl Gathering</p>
Monday February 4, 2002	<p>7:30am Registration and Continental Breakfast (exhibits open)</p> <p>8:30am Welcome and Introductions: <i>Chet Wayland, EPA</i></p> <p>9:00am Keynote Speaker: <i>Dr. Alan Lloyd, Director, California Air Resources Board (invited)</i></p> <p>9:30am Break (exhibits open)</p> <p>10:00am Opening Session Communicating Air Quality: How We Did in 2001 and Where We are Going, <i>Debbie Stackhouse and Chet Wayland, EPA</i> The New Monitoring Strategy and How it Supports Air Quality Reporting to the Public, <i>Tim Hanley, EPA</i> What's It All About?: Air Quality and Health <i>Michael Lipsett, M.D., California Office of Environmental Health Hazard Assessment</i></p> <p>11:30am Lunch (on your own)</p> <p>1:00pm Dual Sessions Session 1: Air Quality Forecasting: Tools & Techniques <i>Mike Gilroy, Puget Sound Clean Air Agency and Peter Chen, Canadian Meteorological Centre</i> Session 2: Air Awareness Programs: Strategies for Success and Funding <i>Session Chair: Jayme Graham, Allegheny County, PA, Health Dept.</i></p> <p>3:00pm Break (exhibits open)</p> <p>3:30pm Session 1: Air Quality Forecasting: Tools & Techniques (continued) Session 2: Air Awareness Programs: Strategies for Success and Funding (continued)</p> <p>5:00pm Adjourn</p>
Tuesday February 5, 2002	<p>7:30am Continental Breakfast (exhibits open)</p> <p>8:30am Dual Sessions Session 3: PM2.5: Real-Time and Forecasting Issues <i>Session Chair: Lee Alter, NorthEast States for Coordinated Air Use Management</i> Session 4: Communicating Health Effects Information <i>Session Chair: Susan Stone, EPA</i></p> <p>10:00am Break (exhibits open)</p> <p>10:30am Session 3: PM2.5: Real-Time and Forecasting Issues (continued) Session 4: Communicating Health Effects Information (continued)</p> <p>11:30am Lunch (on your own)</p> <p>1:00pm General Session Session 5: Working with the Media (Media Panel) Presentations by <i>The Weather Channel, USA Today</i> and local broadcast media. <i>Session Chair: Kerry Shearer, Sacramento Air Quality Management District</i></p> <p>3:00pm Break (exhibits open)</p> <p>3:30pm Interacts Session Session 6: Interactive Mini-sessions that Link Forecasting to Outreach <i>Session Chair: Susan Bullard, EPA with representatives from 10 state and local programs</i></p> <p>5:00pm Adjourn</p>
Wednesday February 6, 2002	<p>7:30am Continental Breakfast</p> <p>8:30am General Session Session 7: Air Quality and Emergency Response <i>Session Chair: Alison Davis, EPA</i></p> <p>10:00am Break</p> <p>10:30am Session 7: Air Quality and Emergency Response (continued)</p> <p>11:30am Closing Session</p> <p>12:00pm Adjourn</p> <p>1:30pm Optional Tour of Bay Area Air Quality Management District Facilities</p>

Notes:

1. For up-to-date information on the conference agenda and session speakers, please visit the A&WMA website at www.awma.org
2. Speaker presentations will be posted on the EPA website at www.epa.gov/airnow as they become available.



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Advance Registration Form

Note: Advance registration is required by January 21, 2002. Because there is **no registration fee** for this conference, **registration will be on a first-come, first-serve basis**. Seating is limited, so please register early. You will receive a registration confirmation either by e-mail or fax. **Please bring this confirmation with you to the conference.**

First Name _____ MI _____ Last Name _____

Name/Nickname for badge _____

Title _____ Employer _____

Address _____

City _____ State/Province _____ Postal Code _____ Country _____

Phone Number () _____ Fax Number () _____

E-mail _____

☐ Government Employee ☐ Non-government Employee ☐ Speaker ☐ A&WMA Member

Please select one option for the Sunday program:

☐ Air Quality Forecasting Course (___ yrs. forecasting experience) ☐ Mentoring Session

Please fax form to: +1-412- 232-3450 • For more information, call +1-412-232-3444, x3127 or +1-800-270-3444

A&WMA attempts to promptly notify all advance registrants if the conference is cancelled. In the event of a cancellation, the Association is not liable for any expenses paid by the registrant.



—John Seitz, Director
Office of Air Quality Planning
& Standards
U.S. EPA

Air quality management requires a number of tools—including information about daily air quality. Join us in San Francisco February 3-6 to learn more about forecasting and communicating this important information for the public.

EPA's National Air Quality Conference
c/o Air & Waste Management Association
One Gateway Center, Third Floor
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